



1. Digital Marketing Fundamentals.
2. Creating an Online Business Empire.
3. Website Setup (Domain, Hosting & C-Panel)
4. Website Designing.
5. Google Algorithms & Working.
6. Search Engine Optimization (SEO)
7. Keyword Research through Free Tools.
8. Keyword Research through Paid Tools.
9. On-Page Seo
10. Off-Page Seo
11. Technical Seo
12. Local Seo (Google My Business)
13. Google Search Console.
14. Social Media Optimization.
15. Social Media Marketing.
16. Facebook Ads
17. Instagram Ads
18. Linkedin Ads
19. Twitter Ads
20. Pinterest Marketing
21. Quora Marketing
22. Reddit Marketing.
23. Email Marketing.
24. Graphic Designing (Canva & Photoshop Basic)
25. Google Ads (SEM/PPC)
26. Search Ads
27. Digital Display Ads.
28. App Install Ads.
29. Shopping Ads
30. YouTube Marketing
31. Video Instream Ads.
32. Video Discovery Ads.
33. Online Lead Generation.
34. Google Analytics.
35. Google Tag Manager.
36. Affiliate Marketing.
37. Affiliate Website.

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38. Blogging.
39. Google AdSense
40. FreeLancing.
41. Tips to Get FreeLancing Projects.
42. E-Commerce Website Setup
43. Ecommerce Website Designing.
44. Ecommerce Analytics.
45. Digital Marketing Automation.
46. Landing Pages.
47. Lead Generation Landing Page.
48. Clickthrough Landing Page.
49. Tools & Techniques for Business.
50. Mobile Marketing.
51. Website Audit Tools
52. Payment Gateway (Instamojo & RazorPay).
53. Marketing Strategies for Low Ticket Products.
54. Marketing strategies for High Ticket Products.
55. Funnels - Webinar Funnel, Workshop Funnel, Lead Magnet Funnel, Upsell Funnel.
56. Google Updates.
57. Growth Hacking.
58. Online Reputation Management.
59. Online Business Web Security.
60. Content Marketing.
61. Job Interview Preparation.

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